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Joyner Sales Agency Introduces 2-Ounce Energy Drink, Shotz®

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The Joyner Sales Agency proudly announces the nationwide distribution of a new 2-ounce energy drink, Shotz®. Shotz® is a 5-calorie, no carbohydrate, sugar free drink that was not only formulated to boost energy, but to provide a healthy source of vitamin supplements and amino acids that have been proven to enhance focus and concentration.

"The goal of Shotz® is to bring a fresh, innovated energy drink to the market that provides consumers with up to six hours of energy with no jitters, no crash and in a 2 oz bottle," aid Robert Inman, CEO of Shotz® Energy, in a prepared statement. "No refrigeration is needed and its compact size caters to people on the go that don't want to consume large amounts of liquid to get a boost of energy," he added.

Currently Shotz® is being offered in restaurants, bars, sporting events, convenience stores and other alternative channels. A spokesman said it will be available to the vending trade.

Each of multiple flavors is loaded with vitamins and nutritional ingredients specially blended to give the product a very pleasing taste combined with a formula that works. Thus consumers get the energy they desire and an alternative to the cappuccinos, lattes and carbonated soft drinks that often contain empty calories.

"While the category has many participants, there is little doubt that Shotz® will be a widely distributed PLAYER for the Consumer Good marketplace," noted Jeffery Joyner, CEO and President of the Joyner Sales Agency. "Consider this; our product is particularly appealing to consumers because of our tantalizing flavors and the efficacy our brand. Shotz® is appealing to merchants because our unique offering will add incremental sales and above margins to the category. It's a fact. Today's busy consumer requires solutions. Shotz® is the solution for gaining healthy energy to get us all through each challenging day."

For more information about Shotz® Energy or the Joyner Sales Agency, please contact Lisa Balsera, vice president of sales at the Joyner Sales Agency at 813-877-7027; or email: lisab@jjoynergrou.com.

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